

ALEKSANDR GOLANOV

product designer

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SUMMARY

Product designer with 20 years of experience. Designed for web, mobile, and Smart TV platforms. Worked with MegaFon, Mail.ru, Samsung, The Wall Street Journal and many other companies in Russia, Europe, and the US.

Currently at Alfa-Bank, working with four development teams to create and validate product hypotheses aimed at improving web and online payment services that processed around 1 million transactions totalling 1 billion USD last year.

PROFESSIONAL AREA

Product design · Customer development · Design management

Figma, Sketch, Framer, Illustrator, Photoshop, InDesign. Basic knowledge of web frontend and 3D graphics.

See recent works at hey.golanov.link.

EXPERIENCE

Product Designer in Alfa-Bank

2022 — present

UX/UI design · Design System · User Research · High-fidelity prototypes

- Improve the user experience of bank account transfers and peer-to-peer payments in the mobile app and online banking
- Design fast and convenient flows for paying fines and taxes
- Develop a unified UI for payment templates and subscriptions

Lead Product Designer at OmeCare

2020 — 2021

UX/UI design · Design System · User Research · High-fidelity prototypes

- DietGene, a calorie tracker powered by AI and driven by DNA insights

- Activation portal for OmeCare COVID-19 test kits
- Assistance with the OmeCare website, marketing materials, and printed guides for test kits

Senior Product Designer at Castle Digital Partners

2017 — 2020

UX/UI design · High-fidelity prototypes

- [ClubUp](#), a SaaS platform for golf clubs, players, and caddies
- [ProctorFree](#), an online proctoring service for remote examinations
- [RentReady](#), a SaaS solution for planning and managing building maintenance and repairs

Lead Product Designer at Magenta Technology

2015 — 2017

Design team management · UX/UI design · User research

- Together with a small design team in the private hire and taxi dispatch platform, we worked to improve the everyday experience of dispatchers, drivers, and passengers

UX director at Cloud Castle

2013 — 2015

Design team management · UX design · High-fidelity prototypes

- As part of a devshop team, contributed to numerous American startups in transportation & logistics, e-commerce, social media, lifestyle, and edtech

Founder and Designer at Tarantoga Design Bureau

2010 — 2012

Design team management · UX/UI design

- Preinstalled Samsung Smart TV applications for the local Russian market
- Page templates for [hi-tech.mail.ru](#), a Russian technology news outlet
- MegaFon Connect, early-stage super-app concept, focused on messaging

EARLY CAREER

Designer at Bureau Gorbunov

2007 — 2009

UX/UI design

UI Designer Magenta Technology

2005 — 2007

UX/UI design

Web Designer · Local studios · Samara, Russia
2000 — 2005

EDUCATION

Samara State Technical University

Faculty of automatic control and computer science. Graduated in 2002

LANGUAGES

Russian, native

English, B2